

# Don't miss out on this valuable opportunity! Places are limited...

**The HP MAP training programme is successfully showing businesses how to increase productivity, innovation skills and competitiveness within the marketplace.**

Coventry University Enterprises Ltd has received funding from the European Social Fund to enable training to take place FREE of charge to small sized businesses (no more than 10 employees) within the Core Objective 2 area of the West Midlands.

We can check to see if businesses are within the funding area easily and quickly from the business postcode.

People who have attended the training have left feeling re-focused on their business with a better understanding of business finance, marketing, project planning, technology, effective communications and how to implement these vital core areas into their existing business.

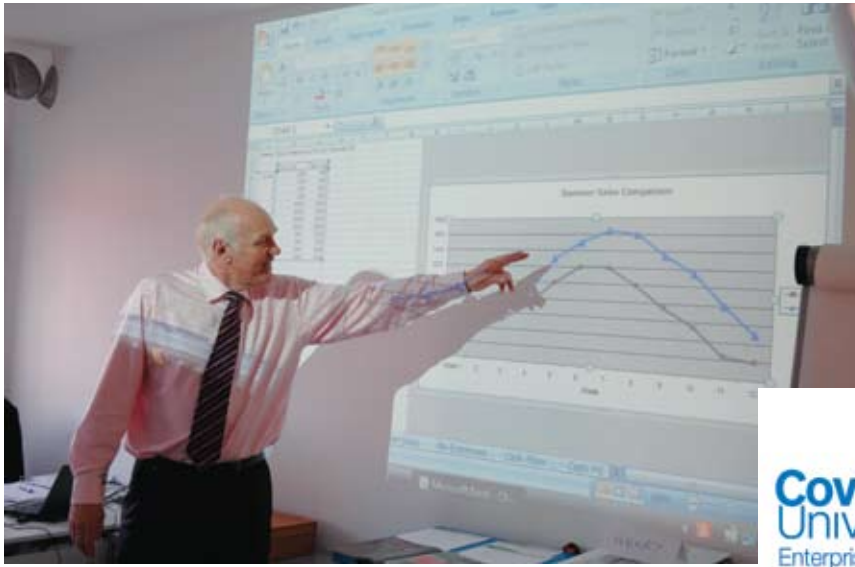
"This was an excellent course and helped me to realise that Excel can be used for a variety of things - an excellent course and well worth attending" Ali Mair

"The course has updated me with new technology which will enable me to go forwards" Marilyn Valentine Brown

"The pace and content of the course was excellent. I gained many practical tips to take back into my own organisation" Angela Foran

These are just some of the comments left by people who have received free HP MAP training which takes place at the Design Hub based at the Technology Park in Coventry. It is easy to get to by rail or car and has free parking.

To book your place or to ask any questions, please call Lorna on 024 7679 2230 or email [l.oneill@coventry.ac.uk](mailto:l.oneill@coventry.ac.uk)



## HP MAP

**HEWLETT PACKARD  
MICRO ENTERPRISE ACCELERATION PROGRAMME**

# FREE\* BUSINESS TRAINING

Hewlett Packard's renowned and successful revolutionary business development programme

### Operations & Finance

#### Operations and Management

Scheduling, contact management, information management, project planning

#### Finance Tools

common financial documents, expense tracking, cash flow analysis, financial accounting

#### Technology Management

setting priorities, putting it all together

#### Training Dates:

**May:** 19th & 20th - fully booked;

**July:** 7th & 8th; 21st & 22nd;

**August:** 11th & 12th; 18th & 19th; 20th & 22nd; 26th & 27th

### Marketing & Communications

#### Communications Tools

email, internet, presentations, communicational devices, virtual collaboration

#### Marketing

print marketing, digital images, electronic marketing, websites

#### Technology Management

setting priorities, putting it all together

**Training Dates: May:** 23rd & 24th

**June:** 9th & 10th fully booked; 23rd & 24th

**July:** 14th & 15th; 23rd & 25th; 28th & 29th;

**August:** 13th & 15th; 28th & 29th

\*Free if your business is within the West Midlands Core Objective 2 area and has no more than 10 employees. If you are not eligible, you can still apply at £245 + VAT per module.



Contact: **024 7679 2230** for more information or email [l.oneill@coventry.ac.uk](mailto:l.oneill@coventry.ac.uk)

**hpmap.org.uk**